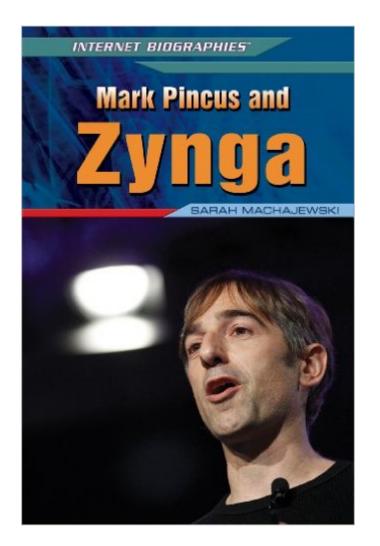
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Mark Pincus And Zynga (Internet Biographies (Rosen))





Synopsis

This title tells the story of the social media gaming company Zynga, known for games such as FarmVille and CityVille, and its unconventional founder and CEO, Mark Pincus. As suggested by the company's motto "Connecting the world through games," Pincus has aimed to connect people around the globe through games played on Facebook and other social platforms. Readers will enjoy getting the inside scoop on Pincus's sometimes controversial journey to the billionaires' club.

Book Information

Series: Internet Biographies (Rosen) Library Binding: 128 pages Publisher: Rosen Classroom (July 15, 2013) Language: English ISBN-10: 1448895308 ISBN-13: 978-1448895304 Product Dimensions: $6.1 \times 0.5 \times 9.1$ inches Shipping Weight: 14.4 ounces (View shipping rates and policies) Average Customer Review: Be the first to review this item Best Sellers Rank: #5,688,483 in Books (See Top 100 in Books) #85 in Books > Teens > Hobbies & Games > Games & Activities > Computer & Video Games #168 in Books > Teens > Education & Reference > Science & Technology > Computers > Internet #353 in Books > Children's Books > Computers & Technology > Internet Age Range: 12 - 17 years Grade Level: 7 - 12

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